# BERLIN

## PHOTOVOLTAIK-INSTITUT BERLIN

#### Press Release - Berlin 07/03/14

#### Cooperation PI Photovoltaik-Institut Berlin AG with Mitsui Chemicals Inc. Japan

PI Photovoltaik-Institut Berlin AG in Germany (PI) and Mitsui Chemicals Inc. in Japan (MCI) started the collaborative businesses covering the Photovoltaic value chain.

PI has been providing services such as photovoltaic module testing and certification and photovoltaic power plant services for the international market as an accredited laboratory with an integrated R&D branch. PI has also successfully established PI -China as a joint venture company and exclusive licensee for the Chinese market, to develop whole photovoltaic services on the global scale.

MCI group has been providing important key materials for PV markets as an expert of polymers, with very profound expertise in EVA. EVA is an important material that affects reliability and life time of solar panels. And MCI is a business owner of one of the largest Photovoltaic-Wind hybrid power plants in Japan (50 MW PV). MCI group also has been providing analytical services for photovoltaic materials and modules.

PI and MCI will utilize the expertise of each other for strengthening its own presence in the PV market.

MCI as the exclusive licensee of PI in Japan will start service businesses such as Quality Package, On-site Plant Inspection, Bankability Programs and Consultation, which so far have been carried out by PI mainly in Europe and China. With its strong expertise and knowledge, PI will support to develop MCI in a different industrial area. MCI has already entered into business contracts with banks, business planners and research institutes in Japan. MCI will also adapt the business models deployed in Europe to market needs in Japan.

PI and MCI are directing both expertise strength in order to create newly stronger branding image of PI as successful third-party organization.

PI and MCI are focusing on the Asia/Pacific area for the next target markets.

(1836 characters)

### **Further reading**

Website: www.pi-berlin.com

Company brochure: www.pi-berlin.com/images/pdf/company/PI-BerlinBroshure-EN-2013.pdf

Electronic press kit: www.themenportal.de/pressemappe/pi-photovoltaik-institut-berlin-ag

#### Contact

Dr. Paul Grunow

Wrangelstr. 100, D-10997 Berlin, Germany

Tel: +49 30 8145 264 - 0
Fax: +49 30 8145 264 -101
E-mail: info@pi-berlin.com

facebook: PI-Berlin-Photovoltaik-Institut-Berlin-AG